## ABSTRACT

A user transmits a display request to designate contents of a Web page from a receiving terminal. A server has a Web page generation processing section that selects a display control program and data necessary for the operation of the display control program from a storage section of the server. server adds the display control program and the data necessary for operating the display control program to a standard format Web page that is prepared in advance to generate a new Web page. The new Web page is then transmitted to the receiving terminal The invention thereby minimizes data that through a network. must be provided to the user's receiving terminal and allows for the convenient provision to the receiving terminal of the most current available data. The invention may reside in a Web-based system for providing cost quotations for configurable products desired by the user.

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